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SignUp4 Supports Web Challenge in Promoting Internet Technology to High School Students.

Atlanta, GA, January 14, 2004. SignUp4, the leading provider of registration, survey and event management solutions today announced a sponsorship with Web Challenge, an annual Technology Association of Georgia educational event. Web Challenge is a contest for Georgia high school students to create a website for the benefit of a local non-profit. Educational scholarships and other prizes are awarded in the contest.

SignUp4 managed the website and registration process for the Web Challenge contest allowing Georgia high schools and their teams to register for entry. By automating the process, the Web Challenge team was able to drastically reduce the amount of time necessary to manage the event and collect data.

“SignUp4’s Event Management System™ has made all the difference to us,” stated Richard Berlin, Director of External Programs & Alliances for the Technology Association of Georgia. “SignUp4’s event registration system has had a very positive and profound effect on our volunteer team. What once took days of manual effort to register the students, now takes minutes thanks to the EMS. The system is flexible, extremely easy to use and a very robust product. Their product was clearly the system with the most features and functionality. But, most importantly, their outstanding customer service helped us as we learned and used the product.”

“We are pleased to be involved with this community service project raising scholarship funds for high school students as well as assisting a local charity,” affirmed Mark Hubrich, Director of Marketing and Co-founder of SignUp4. “This is the second year we have been involved and it is amazing to see the websites these kids produce. I spoke to one 15 year old who described to me how he used Javascript and ASP and an advanced graphics program Photoshop to build his site. The creativity behind their work is astounding and makes it incredibly tough for the Web Challenge judges to choose a winner in the contest. “



Web Challenge is a great opportunity for SignUp4 to give back to the community and also promote student's learning web technologies that they can apply once they begin a career. This contest nurtures tomorrow's developers and innovation for the technology community."

About SignUp4

With corporate offices in Atlanta, GA, SignUp4 solutions streamline the event management and data collection process for Corporate, Government and Association event planners and managers. Clients enjoy an enhanced event planning and management experience through flexible, quality solutions. You can visit SignUp4's website at www.signup4.com or call at 404.237.8945.

About Web Challenge

Web Challenge, an annual Technology Association of Georgia educational event, is supported by the Southeastern Software Association, Business & Technology Alliance Savannah, and Central Georgia Technology Association. The contest is designed to get Georgia high school students excited about using the Internet and learning about the latest technology through a hands-on design experience, all with a little help from Georgia's high-tech business community.