



**For Immediate RELEASE:**

**Contacts:**

**FOR SIGNUP4:**

**Michael Wright**  
Executive Vice President  
Sales and Marketing  
404.237.8945  
[mwright@signup4.com](mailto:mwright@signup4.com)  
[www.signup4.com](http://www.signup4.com)

**FOR North Florida Chapter, MPI**

**Eileen Pearson**  
President, North Florida Chapter,  
MPI  
904.777.9570  
[pearsonepearson@aol.com](mailto:pearsonepearson@aol.com)  
[www.nfmmpi.org](http://www.nfmmpi.org)

**North Florida Chapter of MPI selects SignUp4 as their Preferred Partner in providing online registration technology.**

**Atlanta, GA, January 7, 2004.** SignUp4, the leading provider of registration, survey and event management solutions today announced a strategic partnership with North Florida Chapter, MPI. MPI is the premier educational, technological, and networking resource of the meeting industry with over 17,000 members Worldwide.

The North Florida Chapter has selected SignUp4 to provide their hosted solution for managing the content of the North Florida Chapter website in addition to online registration. The technology offers a straightforward process to update the website. The tool, designed for a non-technical user, virtually eliminates the costs of web development previously incurred.

“As the President of the North Florida Chapter of MPI, we are very excited about this new tool to further enhance our monthly meetings,” asserts Eileen Pearson. “We are looking forward to putting it into effect for our February meeting. The feedback from our members is very positive regarding the product’s easy to use format and the information that can be posted.”

“We are pleased to have been chosen by the leaders of the North Florida Chapter and given the opportunity to showcase our technology,” said Mark Hubrich, Director of Marketing and Co-founder for SignUp4. “The flexibility of the technology and ease of use will simplify the management of NFMPI’s monthly programs, increasing the time and resources to be dedicated towards more important functions of the chapter.”



### **About SignUp4**

With corporate offices in Atlanta, GA, SignUp4 solutions streamline the event management and data collection process for Corporate, Government and Association event planners and managers. Clients enjoy an enhanced event planning and management experience through flexible, quality solutions. You can visit SignUp4's website at [www.signup4.com](http://www.signup4.com) or call at 404.237.8945.

### **About North Florida Chapter, MPI**

Meeting Professionals International (MPI) is the premiere organization devoted to the educational and professional needs of people in the meeting industry. With over 17,000 members globally, MPI serves both meeting planners and suppliers to the industry, carefully maintaining an equal balance of both in the membership. The North Florida Chapter serves the Jacksonville area and surrounding counties.