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SignUp4 Announces Results for FY 2003

ATLANTA, GA., December 31, 2003. SignUp4, the leading provider of registration, survey and data management solutions to the Fortune 2000, announced company results for the year ending December 31, 2003. Annual revenue growth topped 200% vs. 2002 and the company remains one of the only profitable providers in the event software space.

“We doubled our sales performance from 2002, which happened to be our best year ever!” exclaims Nick Romano, SignUp4’s Managing Partner and Vice President of Operations. “We continue to outpace our own expectations for revenue and client acquisition, largely due to our commitment to provide the best customer service in the industry. Our 2003 results tell us that we continue to focus on the right strategy.”

In addition to continued revenue expansion, 2003 included many new firsts for the company. In May 2003, SignUp4 released version 3.0 of its product The Event Management System™ which is built entirely on Microsoft’s .NET™ technology, a first for the meetings industry. In addition, the company released upgrades to key components to its product line including a new text editor; expanded e-Marketing tools and integration into key industry products such as Passkey.

The company also focused on expanding its marketing efforts by engaging industry analysts within the meetings management industry. In 2003, SignUp4 received coverage in key industry periodicals highlighting important partnerships and alliances formed throughout the year. SignUp4 also expanded its philanthropic efforts by donating product and services to charitable organizations such as Habitat for Humanity and Atlanta based Web Challenge. The company expanded its co-marketing efforts with many local MPI chapters throughout the country.

“2004 looks to be a great year for SignUp4,” adds Romano, “with Q1 poised to be another record setting quarter for the company.”

About SignUp4

With corporate offices in Atlanta, GA, SignUp4 solutions streamline the event management and data collection process for event planners and corporate entities. Clients enjoy an enhanced event planning and management experience through flexible, quality solutions. You can visit SignUp4’s website at www.signup4.com or call at 404.237.8945.