



For Immediate RELEASE:

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Shaw Industries Chooses SignUp4 as their Preferred Event Management Software Provider

ATLANTA, GA, June 13, 2006. Shaw Industries, a subsidiary of Berkshire Hathaway, Inc, has announced their selection of SignUp4's Event Management System to provide online registration services for their monthly events and conferences.

In addition to automation and streamlined processes, Shaw Floors anticipates that SignUp4 will provide its planners with more control in the overall event planning and management process. Shaw's event planners note that SignUp4's support of foreign currency, ease of use, departmental integration, and industry renowned customer support are why they ultimately went with SignUp4's web-hosted solution.

About Shaw Industries Group,

Shaw Industries dominates the flooring market with over 30,000 employees and \$5 billion in annual sales. Founded in 1946, Shaw began as a small rug dying business. In 1972 Bob Shaw capitalized on the benefits of vertical development by branching out. Today Shaw Industries manufactures its own yarn supply, houses its own dye plants, and ships using its own trucking subsidiary. www.shawfloors.com

About SignUp4

Headquartered in Atlanta, GA, SignUp4 continues to be the leader in providing event management solutions since its inception in 1999. Applications are designed to streamline the event management and data collection process for event planners and corporate entities. You can visit SignUp4's website at www.signup4.com

