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**Press Contacts:**

Shelly Outwater  
SHIFT Communications  
617-681-1246  
shelly@shiftcomm.com

Suzanne Kennedy  
SHIFT Communications  
617-681-1217  
skennedy@shiftcomm.com

**SONEXIS AND SIGNUP4 PARTNER TO OFFER STATE-OF-THE-ART  
AUDIO AND WEB CONFERENCING**

**TEWKSBURY, Mass. and ATLANTA – March 23, 2004** – Market leaders Sonexis, Inc. ([www.sonexis.com](http://www.sonexis.com)) and SignUp 4 ([www.signup4.com](http://www.signup4.com)) have signed a joint marketing agreement to promote the increased value proposition of their combined solutions – a comprehensive event management solution to leverage audio and web conferences and Webinars – for enterprise customers.

Under the agreement, Sonexis will offer The Event Management System™, SignUp4's premier registration product suite, with its own collaboration platform, Sonexis™ ConferenceManager, providing expanded, state-of-the art audio and web conferencing.

Sonexis customers will have immediate access to new functionalities, including automated tools for building event websites and registration forms; flexible payment processing; email marketing and automatic confirmation; and a comprehensive reporting engine, as result of the relationship.

SignUp4 customers will gain the benefits of a secure, integrated audio and web conferencing solution that leverages their Microsoft Outlook and Lotus Notes desktop applications and existing voice and data networks, typically lowering conference costs by more than 60 percent over offers from legacy service providers.

Sonexis evaluated several third-party registration applications. Time to market, ease of use, extended capabilities and integration costs were the critical decision factors. "SignUp4's open architecture and user friendliness were the key factors that set them above the rest," claims Sonexis's Ed Wadbrook, senior vice president product management and marketing.

“We’re extremely excited about this partnership,” stated Nick Romano, president of SignUp4. “Sonexis is a leader in the web conferencing industry and we are privileged to have been selected as their partner for conference management and registration. Our event management and registration capabilities are the perfect complement to Sonexis ConferenceManager. We look forward to a very exciting 2004 as a Sonexis partner.”

#### **About SignUp4**

SignUp4 is the conferencing industry’s leading provider of registration and event management technology. SignUp4’s solutions streamline the event management and data collection process for corporate, government and association event planners and managers. You can visit SignUp4’s website at [www.signup4.com](http://www.signup4.com) or call at 404.237.8945.

#### **About Sonexis**

Sonexis, Inc. delivers an in-house, secure audio and web conferencing system that helps businesses improve business processes and communications while significantly reducing the cost of conferencing. The Sonexis ConferenceManager system is easy to use, enhances security of sensitive corporate information, requires low administrative overhead, and leverages existing network investments. The audio and web conferencing system has been proven to significantly lower costs and delivers a rapid return on investment. Headquartered in Tewksbury, Massachusetts, Sonexis is backed by Zero Stage Capital, Venrock Associates, and UBS Capital Americas. Reach Sonexis at 978-640-2000, toll-free at 866-2SONEXIS (1-866-276-6394), or at [www.sonexis.com](http://www.sonexis.com).

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