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SGMP, Atlanta Chapter announces Partnership with SignUp4.

Atlanta, GA, January 15, 2004. SignUp4, the leading provider of registration, survey and event management solutions today announced a partnership with The Society of Governmental Meeting Professionals, Atlanta Chapter.

SGMP, Atlanta Chapter will now have the ability to integrate online registration into their website for all events and utilize industry leading tools for data reporting, payment processing, and web content management. As the chapter continues to grow, streamlining the registration process through technology is becoming increasingly important.

“We are proud to be able to meet the needs of our membership by offering online registration,” proclaims Marva Holmes, 1st Vice President and Membership Chair of the Atlanta Chapter of SGMP. “This service will not only make monthly meeting registrations faster and more convenient, it will also provide for quick and up to the minute data management reporting for special events and annual conference registrations. We are fortunate to have Mark Hubrich and SignUp4 as members of SGMP Atlanta, and we not only welcome their membership, but value the technology expertise they bring with them.”

“We are excited about this partnership and its opportunity for us to build awareness of our technology and service to government agencies,” adds Mark Hubrich, Director of Marketing and Co-founder of SignUp4. “We have been working with the CDC and other state and national government agencies for two years. This partnership will be a model for other agencies on what our technology can do to streamline their events and reduce manual processes.”



About SignUp4

With corporate offices in Atlanta, GA, SignUp4 solutions streamline the event management and data collection process for Corporate, Government and Association event planners and managers. Clients enjoy an enhanced event planning and management experience through flexible, quality solutions. You can visit SignUp4's website at www.signup4.com or call at 404.237.8945.

About SGMP Atlanta Chapter

SGMP is a nonprofit, professional organization whose members are planners from federal, state, county and local government entities and providers of meeting services and facilities. Our objectives are to enhance the quality and promote the cost-effectiveness of government meetings. Improving the knowledge base and expertise of individuals in the planning and management of government meetings is achieved by offering educational opportunities at chapter and national levels. SGMP also provides a platform for the discussion of mutual objectives and industry accepted practices for conducting meetings of the government. You can visit SGMP Atlanta's website at www.sgmpatl.org.