



For Immediate RELEASE:

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SignUp4 and Meeting Expectations Partner to provide online registration for the Georgia Chapter of MPI (“GaMPI”) and the 2004 Meetings Exploration Conference (“MEC”).

Atlanta, GA, November 18, 2003. Meeting Expectations, the Association Management Company for GaMPI, announced the selection of SignUp4 as their preferred partner for online registration and Event Management System for the 2004 MEC.

Meeting Expectations reviewed several web hosted solutions in the market and selected SignUp4 based on their technology, flexibility and excellent customer service. “The features and functionality of SignUp4 met our needs for this event and was extremely easy to integrate. The need for extensive formal training was not necessary due to SignUp4’s user friendly, common sense interface,” said Kevin Slade, Web Developer and WebMaster for GaMPI.

“We are very pleased to initiate this partnership with Meeting Expectations and support their client, GaMPI, with our technology. They are proven professionals and have over 10 years of proven track record and expertise in association and meeting management”, said Mark Hubrich, Co-founder and Director of Marketing of SignUp4. Additionally Hubrich added, “from my experience, they provide the highest quality of service, management and support and we are excited to be working with them on the 2004 MEC.”

“I was impressed by SignUp4’s rapid turn around time on this project. Kevin was able to design a fully operational registration site within 24 hours”, said Brian Meyer, Vice-President, Finance and Administration of Meeting Expectations.

Meeting Professionals International (MPI) – Georgia Chapter, one of the world’s largest, keeps its members, as well as guest attendees, current on the latest trends and issue impacting them through its upcoming Meetings Exploration Conference (MEC), formerly



called the Southeastern MPI Educational Forum & Showcase, which will be held March 24-26, 2004 at The Westin Peachtree Plaza and the adjoining AmericasMart in Atlanta. For more information visit www.gampi.org.

About SignUp4

With corporate offices in Atlanta, GA, SignUp4 solutions streamline the event management and data collection process for Corporate, Government and Association event planners and managers. Clients enjoy an enhanced event planning and management experience through flexible, quality solutions. You can visit SignUp4's website at www.signup4.com or call at 404.237.8945.

About Meeting Expectations

Founded in 1992 and headquartered in Atlanta, GA, Meeting Expectations is a full-service association and meeting management company. Association management services include strategic planning, financial management, Board development, marketing and communications, membership support, web site development, and administration. Meeting management services includes pre-show planning, on-site and logistics management, education and program management, site selection and contract negotiation, exhibitor management and other services. Meeting Expectations manages conferences, trade shows and events globally, including North America, Europe, Asia and Australia. To learn more about Meeting Expectations you can visit their website at www.meetingexpectations.com, or call (404) 240-0999.

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