

## Meeting with Microsoft

Microsoft Corp. recently introduced Microsoft Office Live Meeting, a webconferencing service that allows users to conduct real-time, interactive presentations and meetings using the Internet.

Live Meeting is a part of Microsoft's new Office system, scheduled to launch this month, and is delivered by PlaceWare Inc., a subsidiary of Microsoft. The program is a major upgrade to PlaceWare's Conference Center and offers a familiar Windows-based interface and new presentation, scheduling and administrative features.

The program allows full-screen viewing options for participants and a variety of feedback tools, such as chat capabilities and a question/answer manager, to make online meetings more engaging. Users can also customize the program to include their own branding.

For more information, visit [www.microsoft.com](http://www.microsoft.com).



## Brushing Up on Web Meetings

The Web Conferencing Book (AMACOM 2003) by Sue Spielman and Liz Winfeld arms meeting professionals with all the information needed to make smart decisions about webconferencing solutions. Before committing to a webconferencing program, users should get unbiased information about the benefits and limitations of each one.

The guide informs readers about equipment, service and vendors; IT requirements; security issues; making the business case for webconferencing; teaching employees how to use webconferencing; using webconferencing for training and education; and the technology's future.



## Jot It Down

Nokia has developed a digital pen designed to capture written information that can be uploaded to a compatible PC or mobile phone. As easy to use as a normal ink pen, the Nokia Digital Pen records as it writes on specially printed paper. The pen stores up to 100 pages of text and, once connected, transfers each individual page to a computer. Users can also send handwritten messages to mobile phones via Bluetooth technology. For more information, visit [www.nokia.com](http://www.nokia.com).



## Integrating Interactivity

SignUp4, a provider of registration, survey and event-management solutions, recently announced a partnership with eVent Streams, a provider of streaming media technology for Web-based delivery of specialized strategic communications.

The companies will offer an integrated solution incorporating the event marketing and management

capabilities of SignUp4's The Event Management System with the integrated e-mail/streaming video capabilities of eVent Streams' SeeMail. Customers will be able to offer a more personalized and interactive experience to their event marketing and registration sites with the inclusion of custom streaming video.

For more information, visit [www.signup4.com](http://www.signup4.com) or [www.eventstreams.com](http://www.eventstreams.com).

### The Bottom Line

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