



For Immediate RELEASE:

Contact:

Michael Wright
Vice President of Sales
and Marketing
SignUp4
404.237.8945
mwright@signup4.com
www.signup4.com

SignUp4 Announces New Clients Added In April

Atlanta, GA, May 5, 2003. SignUp4, the leading provider of registration, survey and data management solutions to the Fortune 2000, today announced some of the companies which chose SignUp4 solutions in April to facilitate the planning and management of their upcoming events for 2003. April clients include Darden Restaurants, U.S. Bancorp Asset Management, CIENA, and Southwest Athletic Trainers Association.

Companies and planners are choosing SignUp4 products for a variety of reasons, but consistently each decision focuses on the need for a complete event management solution. Automation and control are two fundamental requirements from any software solution. SignUp4 provides both. SignUp4 products eliminate event managers' reliance upon IT to design, create, and deploy a single or group of event sites and puts the complete control of their event website back in their hands. Combine those benefits with the product's ease of use and SignUp4 becomes the logical choice.

The Event Management System™, SignUp4's flagship product suite, automates many of the functions that traditionally have necessitated significant investments of both time and money from event planners and managers. Customers are realizing considerable increases in productivity, event revenue generation and attendance due to benefits directly tied to SignUp4 product offerings.

"Our customer's requirements are complex and they want to do business with a stable, profitable company." comments Nick Romano, Vice President of Operations and Managing Partner. "SignUp4 is the logical choice. Our products have the flexibility and openness to meet any need and the fact that we operate a profitable company adds to our client's confidence that we are a long term solution provider."

About SignUp4

With corporate offices in Atlanta, GA, SignUp4 solutions streamline the event management and data collection process for Corporate, Government and Association event planners and managers. Clients enjoy an enhanced event planning and management experience through



flexible, quality solutions. You can visit SignUp4's website at www.signup4.com or call at 404.237.8945.

About U.S. Bancorp Asset Management

Based in Minneapolis, U.S. Bancorp Asset Management, Inc., is a registered investment advisor and subsidiary of U.S. Bank National Association. It provides investment management services to individuals and institutions – including corporations, nonprofit organizations, public entities and labor unions – and had combined assets under management of more than \$115 billion as of March 31, 2003. The firm has offices in 22 states.

U.S. Bank is a separate entity and wholly owned subsidiary of U.S. Bancorp, the eighth-largest financial services holding company in the United States and a leading provider of comprehensive banking, trust, investment and payment systems products and services. U.S. Bancorp is the parent company of U.S. Bank.

About Darden Restaurants

Darden Restaurants, Inc., based in Orlando, FL, is the world's largest casual dining company with a 7 percent market share. The \$4.4 billion company employs 138,000 people who serve five million meals a week. For more information, visit www.darden.com.

About CIENA

CIENA Corporation delivers innovative network solutions to the world's largest service providers, increasing the cost efficiency of current services while enabling the creation of new carrier-class data services built upon the existing network infrastructure. Additional information about CIENA can be found at www.CIENA.com.