

For Immediate RELEASE:

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Mission to the World Chooses SignUp4 as Solution of Choice for Event Management in 2003

Atlanta, GA, March 3, 2002. SignUp4, the leading provider of registration, survey and data management solutions announced today that Mission to the World has chosen SignUp4 as their event registration and management provider for all events in 2003.

Mission to the World will be utilizing SignUp4 products and services to manage all events in 2003. Their requirements are complex, needing to coordinate agendas and itineraries for incoming missionaries and their families from all regions of the world. A major component of SignUp4's appeal to Mission to the World is the powerful custom reporting engine which will facilitate the coordination of attendee travel; lodging and breakout/activity sessions.

“All reports can be downloaded in any format such as Adobe; Excel or Word/Text.” states Steve Collins of Mission to the World. “To run a report, we go to the website and select the type of report we need and we get instant information with real-time numbers. This feature is especially helpful when our staff people are traveling. If a staff member is meeting with the hotel prior to the event they can log on and get the most current information. Before SignUp4, if we were doing the data entry in our office and sending it to our staff in the field, the data would not be current. Hotels we use also like the

program because they can go to our vendor reports and double check their numbers. Because it's automated, they don't have to call us to provide their information."

Return on investment and productivity enhancements were another factor in choosing SignUp4 over the other vendors that were evaluated. The ability to reuse event sites and setup with a few clicks of the mouse was a significant value proposition.

"One of the major benefits of using SignUp4 has been the amount of time it saves us in managing our major events. Because our attendees register online we have eliminated a major component to our data entry requirements, which is a huge time saver." Collins adds. "Another major benefit to SignUp4's service is that once an event site is built, you can quickly copy it for any repeat events. For example, what may have taken us 5 hours to build for last year's area retreat, should take only about 30 minutes this year."

"We're committed to providing our clients with solutions that add value to their organization via productivity enhancements and financial savings." states Nick Romano, Vice President of Operations at SignUp4. "Mission to the World has very specific needs requiring a product that is flexible and open to accommodate their unique requirements. We're very excited about our partnership with them in 2003."

About Mission to the World

Mission to the World is the mission sending agency of the Presbyterian Church in America supporting missionaries throughout all regions of the world. Their offices are located in Lawrenceville, GA. Their website can be viewed at www.mtw.org.

About SignUp4

With corporate offices in Atlanta, GA, SignUp4 solutions streamline the event management and data collection process for event planners; government and corporate entities. We work with clients to enhance the event planning and management experience through flexible, quality solutions. You can visit SignUp4 at our website, www.signup4.com, or contact us at 404.237.8945.