



For Immediate RELEASE:

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SignUp4 Announces New Clients Added In February

Atlanta, GA, February 28, 2003. SignUp4, the leading provider of registration, survey and data management solutions to the Fortune 2000 announced companies in February that chose SignUp4 solutions to help plan and manage their upcoming events for 2003. New clients include LendingTree, The Home Depot Foundation, California Workforce Association, and Pennsylvania Athletic Trainers Association.

"February was another great month for us." confirms Nick Romano, Vice President of Operations at SignUp4. "We continue to add high profile clients to our expanding customer base."

Companies and planners are choosing SignUp4 products to manage all aspects of their events. They are leveraging robust email capabilities to communicate with and increase the number of attendees at events. Powerful custom reporting tools provide anytime access to real-time event data and the payment processing capabilities allow for the automation of event payment collection from attendees.

"Our customers are demanding flexible products to meet specific requirements." comments Michael Wright, Vice President of Sales and Marketing at SignUp4. "It's not enough to simply have an email tool or registration page. Our customers are choosing SignUp4 because we offer a complete solution that is easy to use and meets the needs of our customers. We're doing this at a cost that is much less than our competitors."

The Event Management System®, SignUp4's flagship product suite, automates many of the functions that traditionally have necessitated significant investments of both time and money from event planners and managers. Customers are realizing considerable increases



in productivity, event revenue generation and attendance due to benefits directly tied to SignUp4 product offerings.

“We had a customer recently go live with a registration site in February. 50% of invited attendees and over \$200,000 dollars in revenue was generated from their site within the first two days of registration! All this and a 90% reduction in the amount of time needed to develop; deploy and manage the registration process by our client. Needless to say, our client is ecstatic!” adds Romano.

About SignUp4

With corporate offices in Atlanta, GA, SignUp4 solutions streamline the event management and data collection process for Corporate, Government and Association event planners and managers. Clients enjoy an enhanced event planning and management experience through flexible, quality solutions. You can visit SignUp4’s website at www.signup4.com or call at 404.237.8945.