



## **For Immediate RELEASE:**

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### **SignUp4 Announces New Clients and Resellers Added In January**

**Atlanta, GA, January 31, 2002.** SignUp4, the leading provider of registration, survey and data management solutions announced new clients and resellers signed in January that have joined the growing number of corporations and event planning organizations choosing SignUp4's Event Management and Planning Solutions.

"We've continued the momentum generated through the end of 2002 with a great start to 2003. We're adding new customers and resellers at a rate not experienced in the history of the company," states Nick Romano, Vice President of Operations. "We're hitting aggressive growth targets in new customer acquisition; revenue growth and profitability while maintaining our fundamental commitment to superior customer service and responsiveness."

New clients in January include Course Technologies (a division of Thompson Publishing), Lending Tree, Troika IRC and VSPAN Technologies.

"Our product development strategy is paying dividends," comments Michael Wright, Vice President of Sales and Marketing. "We're entering into highly competitive sales cycles and winning against multiple competitors. Our solid product offerings and business practices are very attractive



characteristics to our clients. They realize the value of working with a fundamentally solid company.”

#### **About SignUp4**

With corporate offices in Atlanta, GA, SignUp4 solutions streamline the event management and data collection process for event planners and corporate entities. Clients enjoy an enhanced event planning and management experience through flexible, quality solutions. You can visit SignUp4’s website at [www.signup4.com](http://www.signup4.com) or call at 404.237.8945.