



For Immediate RELEASE:

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**Carolina Panthers Select SignUp4 for Event and
Data Management**

ATLANTA, GA, January 15, 2006. SignUp4, the leading provider of registration, survey and data management solutions to the Fortune 2000, announced that the Carolina Panthers has chosen the company as the preferred provider of online registration and data management 2006.

The Carolina Panthers are very involved with their community and fans, and host a multitude of events on and off season where registration is required. The organization is utilizing SignUp4's "The Event Management System™" to automate the registration process for various events such as registration management for playoff packages and post event surveys for immediate feedback for fan based events such as cruises. The Panthers expect to reduce deployment times for registration services, increase the accuracy of data collected, and improve communications with the team's supporters.

"We continue to expand our list of clients within the NFL", comments Nick Romano, SignUp4 President and co-founder. "We are incessantly pleased to see the breadth with which our system continues to be utilized by our NFL clients. From season ticket waitlists to post event fan surveys, the SignUp4 system is providing the capabilities for our clients to efficiently manage data and more effectively gain timely insight into what is working well within their respective communities."

About SignUp4

With corporate offices in Atlanta, GA, SignUp4 solutions streamline the event management and data collection process for event planners, corporate and government entities. Clients enjoy an enhanced event planning and management experience through flexible and easy to use quality solutions. For more information, please visit SignUp4's website at www.SignUp4.com or call at 404.237.8945.