



For Immediate RELEASE:

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Equifax Selects SignUp4 Meeting Management Technology

Atlanta, GA, February 14, 2008. SignUp4 today announced that Equifax has selected the Event Management System software solution to help them manage their events. The change to SignUp4 comes after using a different system for several years. They found that the ease of use, distributable reporting, and extended functionality of the SignUp4 Event Management System provided the right toolset to meet their needs.

“The Equifax account is another example of our continued commitment to providing enterprise level solutions for large organizations.” said Nick Romano, President of SignUp4. “We are really staying focused on getting the right customers for our solutions and communicating all of the options that are available to the marketplace.”

About Equifax

Headquartered in Atlanta, Georgia, Equifax Inc. employs approximately 7,000 people in 14 countries throughout North America, Latin America and Europe. Equifax is a member of Standard & Poor’s (S&P) 500® Index. Equifax’s common stock is traded on the New York Stock Exchange under the symbol EFX.

About SignUp4

Headquartered in Atlanta, GA, SignUp4 continues to be the leader in providing meetings technology solutions since its inception in 1999. Their Strategic Meetings Management suite is designed to streamline event management, spend management, travel management, workflow, and data distribution for travel and event professionals. You can learn more by visiting SignUp4’s website at www.SignUp4.com