



**For Immediate RELEASE:**

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## **Travel Dynamics Group Selects SignUp4 as Meeting Technology Provider**

**ATLANTA, GA, November 17, 2005.** SignUp4, the leading provider of registration, survey and data management solutions to the Fortune 2000, announced that La Jolla, CA based Travel Dynamics Group has chosen SignUp4 as their provider for online event registration applications. The company cited ease of use and the private branding capabilities of the system as reasons for their decision.

Travel Dynamics Group is a leading incentives travel provider offering a wide range of services including site selection, pre-event planning, onsite services, and post program items including surveys and final reconciliation. The company plans to utilize SignUp4's "The Event Management System™" to manage registration, travel requests, hotel room blocks, and session/activities for a variety of client based incentive meetings.

Travel Dynamics Group will begin to immediately utilize SignUp4 applications to manage events and meetings throughout the 2005/2006 calendar year.

### **About SignUp4**

With corporate offices in Atlanta, GA, SignUp4 solutions streamline the event management and data collection process for event planners, corporate and government entities. Clients enjoy an enhanced event planning and management experience through flexible and easy to use quality solutions. For more information, please visit SignUp4's website at [www.SignUp4.com](http://www.SignUp4.com) or call at 404.237.8945.