

## **For Immediate RELEASE:**

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## **SignUp4 Announces Release of Profile Manager**

**ATLANTA, GA., October 1, 2005.** SignUp4, the industry leading event management software provider to the Fortune 2000, Association, and Web Conferencing Organizations, today announced the general availability of Profile Manager as the latest module to be included in its industry leading product, "The Event Management System™".

Profile Manager is designed to facilitate data capture and historical tracking of attendee responses to registration form(s) within the SignUp4 system. Built for ease of use and a consistency with the current system processes, profile manager allows planners to accomplish the following:

1. Upload registrant profile information into the SignUp4 system, facilitating the process for centralization or integration of data from disparate applications into one central repository
2. Ability to track registrant history within the SignUp4 system.
3. Provide registrants the ability to enter new or modify existing profile information, ensuring the most current data within the profile database
4. Allow planners to use completely custom profile fields to meet their business process requirements
5. Track continuing education classes
6. Pre-fill registration forms for attendees with profile data in the system
7. Invitation / Alert email blasts to all or segments of the profile base

The profile management module is completely integrated within the SignUp4 system, making items such as navigation, reporting and communication between event management functionality and profile management a simple click of the mouse. For a product demonstration, contact a SignUp4 National Account Manager at 404.237.8945 or via email at [Sales@SignUp4.com](mailto:Sales@SignUp4.com).

### **About SignUp4**

Headquartered in Atlanta, GA, SignUp4 continues to be the leader in providing event management solutions since its inception in 1999. Applications are designed to streamline the event management and data collection process for event planners and corporate entities. For more information about SignUp4's line of products or to schedule a demo, contact us at 404.237.8945 or via email at [Sales@SignUp4.com](mailto:Sales@SignUp4.com). You can visit SignUp4's website at [www.SignUp4.com](http://www.SignUp4.com).