



For Immediate RELEASE:

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**SignUp4 Announces “SignUp4 University” Now
Available for Client Training and Continuing
Product Education**

ATLANTA, GA July 31, 2005. SignUp4, the leading provider of registration, survey and data management solutions to the Fortune 2000, announced the availability of SignUp4 University, a training and continuing education program designed specifically for clients and users of the SignUp4 application, “The Event Management System”™

SignUp4 University provides clients unlimited access to classes encompassing all aspects of the SignUp4 system including general training, specific module capabilities and even basic HTML/Style Sheets. Class skill levels will range from beginners to advanced to experts. Clients will be able to progress through increasingly detailed courses to accommodate their growing aptitude with the SignUp4 product suite. All classes will be conducted by SignUp4 client services personnel and will be held multiple times per week via webcast, allowing customers to attend as their schedules permit.

To learn more about SignUp4 University or for a product demonstration, contact SignUp4 at 404.237.8945 or visit our website at www.SignUp4.com.

About SignUp4

With corporate offices in Atlanta, GA, SignUp4 solutions streamline the event management and data collection process for event planners, corporate and government entities. Clients enjoy an enhanced event planning and management experience through flexible and easy to use quality solutions. For more information, please visit SignUp4’s website at www.SignUp4.com or call at 404.237.8945.