



For Immediate RELEASE:

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**Industry Leaders SignUp4 and MPBid
Announce Strategic Partnership**

ATLANTA, GA / PEMBROOK, FL June 20, 2005. SignUp4, the leading provider of registration, survey and data management solutions to the Fortune 2000, announced the formation of a strategic alliance with MPBid, the Pembroke, Florida based site selection and data spend consolidation software provider. The two will combine resources to give their clients a single solution for web-based event registration and site selection.

“The partnership is a natural alliance that will increase the value proposition of both applications,” stated Nick Romano, President and Co-Founder of SignUp4. “Clients utilizing our joint capabilities will now have the power to fully automate their event management, site selection and spend consolidation processes under one umbrella.”

Over the past three years, SignUp4 has catapulted itself to become a leading provider of meeting management software, touting a broad “whose who” list of clients. *The Event Management System* has become a standard tool in the event and travel industries, and is widely recognized among top corporate planning departments, making a partnership with MPBid the logical next step.

To learn more about the SignUp4 / MPBid partnership or solution, contact SignUp4 at 404.237.8945.

About SignUp4

With corporate offices in Atlanta, GA, SignUp4 solutions streamline the event management and data collection process for event planners, corporate and government entities. Clients enjoy an enhanced event planning and management experience through flexible and easy to use quality solutions. For more information, please visit SignUp4’s website at www.SignUp4.com or call at 404.237.8945.

About MPBid

Visit the MPBid site at www.MPBid.com or contact them at (888) 941-9396.