



For Immediate RELEASE:

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**Kaiser Foundation Hospitals Selects SignUp4's
"The Event Management System™" For
Meeting Management Technology**

ATLANTA, GA, May 2, 2005. SignUp4, the leading provider of registration, survey and data management solutions to the Fortune 2000, today announced the signing of an agreement with Kaiser Foundation Hospitals whereby the company will standardize on SignUp4's applications for meeting management technology across all business units. Ease of use, industry leading customer support and product scalability were reasons cited for the decision. Kaiser will immediately begin to utilize the SignUp4 system across 7 divisions within the Kaiser family of companies to streamline and automate many of their current event management processes.

About Kaiser

Kaiser Permanente is America's leading integrated health care organization. Founded in 1945, it is a nonprofit health plan, with headquarters in Oakland, California. Kaiser Permanente serves the health care needs of members in nine states and Washington, D.C.

Today, it encompasses Kaiser Foundation Health Plan, Inc., Kaiser Foundation Hospitals, and the Permanente Medical Groups, and it has an affiliation with Group Health Cooperative, based in Seattle, Washington.

Kaiser Permanente aspires to be the world leader in improving health through high-quality, affordable, integrated health care. We are distinguished by our strong social purpose, physician responsibility for clinical care, and an enduring partnership between our health plan and our medical groups.

About SignUp4

With corporate offices in Atlanta, GA, SignUp4 solutions streamline the event management and data collection process for event planners, corporate and government entities. Clients enjoy an enhanced event planning and management experience through flexible and easy to use quality solutions. For more information, please visit SignUp4's website at www.SignUp4.com or call at 404.237.8945.