



For Immediate RELEASE:

Contact:

Michael Wright
Executive Vice President
Sales and Marketing
SignUp4
404.237.8945
mwright@signup4.com
www.signup4.com

SignUp4 Announces Release of Project Management and Budgeting Suite in Latest Version of The Event Management System™, v3.3

ATLANTA, GA., October 19, 2004. SignUp4, the industry leading event management software provider to the Fortune 2000, Association, and Web Conferencing Organizations, today announced the inclusion of a suite of Project Management tools in the latest release of its application, The Event Management Solution™ v3.3.

SignUp4's new Project Management and Budgeting suite is designed to meet the current needs of event planners. Within this new module, planners are able to assign tasks to team members; track and manage task delivery dates; view projects by tasks or by assigned resource(s). Planners can also leverage the budgeting functions now available to track spend within their events; compare actual to budgeted costs; and generate variance reports to identify where overages may have occurred. All data can be exported into Excel to facilitate ROI calculations and spend consolidation across multiple events.

Included with the module is a full suite of reports to provide planners with the ability to see project data in a variety of formats including:

- * Gantt Charts
- * Task Assignment
- * Delinquent Tasks
- * Budget
- * Cost Variance

All data is easily exportable into Excel.

Additional features in the new release include:

* **Expanded Email Invitation Tools** – Planners can now manage invitation emails sent based off of status: i.e. Registered vs. non-registered. Additionally, planners can track delivery status of all invitation emails and receive details on all non-delivered invitations.



Your Event, Made Simple™

- * **Email Tracking** – Planners can now better track and manage alert and confirmation emails sent to all registered attendees via all SignUp4 email engines. The SignUp4 system now provides a history report to track all correspondence sent to registered attendees.
- * **4 NEW Web Templates** – Planners now have 4 new web templates to choose from to enhance the look and feel of their event registration websites.
- * **Website Tab Reorder Feature** – Planners can now choose the order of their web pages on their event websites.
- * **Hotel Reports** – Planners are now provided expanded hotel block management reports which are exportable into Excel.
- * **Expanded “Find Attendee” Search** – Planners can now search for attendees across multiple events by either status or confirmation ID.

About SignUp4

Headquartered in Atlanta, GA, SignUp4 has been a leader in providing event management solutions since 1999. Our applications are designed to streamline the event management and data collection process for event planners and corporate entities. For more information about SignUp4's line of products or to schedule a demo, contact us at 404.237.8945 or via email at Sales@SignUp4.com. You can visit SignUp4's website at www.SignUp4.com.