



For Immediate RELEASE:

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Georgia-Pacific Corp. Chooses SignUp4's The Event Management System™ As Company Standard

ATLANTA, GA., September 1, 2004. SignUp4, the leading provider of event management technology to the Fortune 2000, Associations and Government entities, today announced the signing of an agreement with Atlanta, GA based Georgia-Pacific Corp., a Fortune 500 company.

Georgia-Pacific's requirements for an events management technology were multi-dimensional, spanning product, company and client services capabilities. Product requirements were very specific: an easy to use technology that can effectively manage and integrate travel; automated communication capabilities; and a custom event website builder. SignUp4 will provide automation for both travel integration as well as email communications including confirmations; travel request notifications and reporting. SignUp4's website builder module will allow Georgia-Pacific planners to build completely custom event websites to complement their registration activities without the need for intervention by IT.

Equally important were the "intangibles" surrounding the provider, such as company stability and longevity; company reputation; and ultimately customer service. SignUp4's profitability, technology, industry reputation and market presence all contributed towards Georgia-Pacific's decision. SignUp4 has been profitable for two years and continues to enjoy this position.

By implementing SignUp4's The Event Management System™, Georgia-Pacific planners will enjoy secure, anywhere access to their event information. This represents a significant enhancement over their current process, which is client (local PC) based and not accessible from the web.

About SignUp4

With corporate offices in Atlanta, GA, SignUp4 solutions have been streamlining the event management and data collection process for event planners, corporate and government entities since 1999. Clients enjoy an enhanced event planning and management experience through flexible and easy to use quality solutions. For more information or a product demonstration, please visit SignUp4's website at www.SignUp4.com or call at 404.237.8945.