



**For Immediate RELEASE:**

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**SignUp4 Announces Release of Latest Version of The Event Management System™, v3.2**

**ATLANTA, GA., July 8, 2004.** SignUp4, the industry leading event management software provider to the Fortune 2000, Association, and Web Conferencing Organizations, today announced the latest release of its application, The Event Management Solution™ v3.2. The new release heralds in a number of firsts for the company and its product suite.

Taking center stage is a new hotel module, which offers planners the ability to set up and manage an unlimited number of room blocks with real time updates to room totals based on registration volumes. Single click additions of hotel questions as well as multiple question types offer planners the flexibility to establish and manage inventories efficiently and effectively.

Additional features include:

- \* **Calendar** - An integrated calendar has been added to dynamically post events. The calendar is private branded and can be customized with desired graphics and banners or HTML to exactly match the look and feel of a particular website. The event calendar can be easily integrated into any corporate, association or event website.
- \* **Reports** – Planners now have the ability to save custom reports as a “My Reports” feature and reuse across events. Reports can now be saved to a public site for easier access by non-system users. A number of reports have been added in conjunction with the new hotel module as well as enhanced financial reports.
- \* **Single Click Functionality** – Planners now can save and distribute reports, export to Excel and issue email alerts with one click of the mouse.
- \* **Tutorials** – A new “Helpful Links” section is now available to planners for online tutorials and assistance with new functionality and frequently asked questions.



“Version 3.2 contains features and enhancements which will continue to distance our product from industry competitors”, states Nick Romano, President and Co-founder of SignUp4. “Our customers have a big say in the direction of our product. This release is another reflection of our ability to listen to what our clients request and deliver results.”

For more information about SignUp4’s line of products or to schedule a demo, contact us at 404.237.8945 or via email at [Sales@SignUp4.com](mailto:Sales@SignUp4.com).

### **About SignUp4**

Headquartered in Atlanta, GA, SignUp4 has been a leader in providing event management solutions since 1999. Our applications are designed to streamline the event management and data collection process for event planners and corporate entities. Clients enjoy an enhanced event planning and management experience through flexible, quality solutions. You can visit SignUp4’s website at [www.SignUp4.com](http://www.SignUp4.com) or call at 404.237.8945.