



Your Event, Made Simple™

For Immediate RELEASE:

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SignUp4 Exhibits Record Growth In Second Quarter

ATLANTA, GA., June 30, 2004. SignUp4, the industry leading event management software provider to the Fortune 2000, Association, and Web Conferencing Organizations, released its monthly and quarterly results for the second quarter 2004. Both have surpassed company records. June's revenue topped out at a record 800% over June 2003, and Q2 revenue nearly doubled that of Q2 2003. Client acquisitions continued at a record pace, and company profitability continued to flourish.

Q2 brought the addition of multiple high profile clients, including such well known names as LaSalle Bank, New Jersey Biomaterials, Cargill, and HealthSTAR Communications. These clients are expected to account for over 1 million new registrants in the next 12 months. "Competitors are boasting of annual *aggregate* registrant volumes of over a million, but we expect to see that from a single customer!" exclaims Nick Romano, SignUp4 President and Co-founder. "We're the only company in our market space showing profitability and not just positive cash flow. We win business because our application does not require extensive training. The Event Management System™ is flexible, so our clients do not have to adapt their business rules to our products. It doesn't cost a fortune and it doesn't take months to implement."

SignUp4 has also enhanced the user interface, reporting, payment processing and marketing features of The Event Management System™. "Q3 is expected to be a breakthrough quarter from a product standpoint," Romano explains. "We have customer-driven functionality in the development queue that is not yet available from our competitors. One of our goals for 2004 is to increase the level of automation available in our products. This is going to be an exciting year for SignUp4!"

About SignUp4

Headquartered in Atlanta, GA, SignUp4 offers complete event management solutions designed to streamline the event management and data collection process for event planners and corporate entities. Clients enjoy an enhanced event planning and management experience through flexible, quality solutions. You can visit SignUp4's website at www.SignUp4.com or call at 404.237.8945.