



SignUp4 Corporate FAQs

Q: How does SignUp4 differ from StarCite, Cvent, RegOnline and others in the industry?

A: *SignUp4 is a “pure play” provider of comprehensive software solutions for a broad range of strategic meetings management needs. Unlike some of its larger competitors, SignUp4 does not serve as a destination bookings broker or travel industry market-maker, choosing to avoid the often conflicting interests that these competitors juggle in trying to serving both sides of the vendor negotiation equation simultaneously.*

SignUp4 is also the only major provider of online registration and travel management tools that doesn’t charge a per-registrant or per-event fee, transaction fees or other hidden charges.

Q: How are SignUp4’s products delivered to its customers? As standalone, packaged software products or as a “hosted” service?

A: *SignUp4 delivers its products via a hosted, “Software as a Service” distribution model. All services are accessed via a secure website. This not only provides easy customer access from anywhere there is Internet access, but also enables the company to provide ongoing maintenance and new services upgrades with minimal effort and at no cost to customers.*

Q: How do SignUp4’s customers pay for these products and services?

A: *SignUp4 charges a flat per-user license fee that allows users to create and manage an infinite number of meetings and events. Unlike customers of other providers, SignUp4’s customers are not saddled with the significant per-registrant charges, transaction fees or other hidden usage fees charged by many of its competitors. This flat fee pricing also allows SignUp4’s customers to better manage their meetings costs by knowing the full cost of using its products in advance.*

Q: How does SignUp4 handle customer support?

A: *Every SignUp4 user receives unlimited instructor-led classes at SignUp4 University™, a unique service that leads new users through the features and benefits of the company’s products. Ongoing customer support is provided for the length of the customer contract, delivered by the company’s own in-house team of meeting and travel planning experts.*

Q: Who are SignUp4’s customers and where does the company sell its products?

A: *SignUp4’s products are used by a wide range of large and small enterprises, including 18 Fortune 100 companies and hundreds of smaller business enterprises with users in over 190 countries around the globe.*